



Project



THE **INNOVATION**
OF BED&REC

Bed&Rec is an innovative recording/ tourism service addressed to Italian and foreign bands, independent record labels and majors, cultural and creative sector operators, and their families.

Bed&Rec allows you to live the experience of work while on holiday having all the services you need at your disposal: a recording studio with sound engineers; hospitality in B&B accommodation; typical local food catering, a rental car for your movements; a behind-the-scenes video of your while experience; the live performance of your project.





THE BED & REC PLACE



food/sea/trulli/countryside/ospitality

guglielmo



Castellana Grotte is a town of 20,000 inhabitants located 40 km South-East of Bari, in Apulia. It rises in a strategic area in the heart of Apulia and it composes a triangle formed by two other tourist areas of excellence of Apulia: **Alberobello** and **Polignano a Mare**. The first one is visited from all over the world for its “trulli”, picturesque houses in the shape of a cones that are one of the three UNESCO World Heritage sites in Apulia, while the second one for its charming houses bordering the cliffs and the sea.

A few kilometers there are **Conversano**, known for its medieval village and the important castle, and **Monopoli**, a true point of reference for seaside tourism in the south east of Barese. In addition, Castellana is at the gates of **Valle D’Itria**, a territory bordering the provinces of Bari, Brindisi and Taranto, in the southern part of the **Murgia** plateau complex, known for the white towns **Ostuni** and **Cisternino** and for the excellence of food and wine products.

Castellana Grotte is known all over the world for its karst complex: a cave system of about 70 m depth excavated 90/100 million years ago from a subterranean river. The visit path extends for 3 Km and ends in the “**white cave**”, unique in the world for white color of the rocks.



BED&REC SERVICES

6 good reasons to choose Bed&Rec





recording studio

All our solutions include the use of Officina Musicale studios with sound engineers that will help you creating your work professionally. using the studios includes the audio recording and mixing with final customer delivery of the master CD. According to the Bed&Rec concept, the audio record will be taken at your accommodation while the mixing will be in the studios.



ospitality

All our solutions include B&B accommodation hosting up to 6 people. Thanks to our B&B network, we are able to satisfy all your accommodation needs in different facilities, including all comforts, even with a swimming pool.



catering

All our solutions include a catering service for lunch with typical local food.. According to the Bed&Rec concept, the catering service will be available for both lunch and dinner at your accommodation. Moreover, we have a network of affiliated restaurants or pubs where you can spend pleasant evenings out.



car rental

All our solutions include car rental which suits all your needs, even with a driver, to allow you to move freely and visit Puglia and its Valle D'Itria or to go to the beaches.



behind the scenes

All our solutions include the shooting of your experience in studios, in fact, professional operators will follow you during your stay. The images will be delivered without editing and can be used freely to promote your work.



live performance

To complete the artistic package and give the opportunity to promote your music, Bed&Rec also gives you the chance to have live performances during the period of your stay in local pubs and places of interest.



THE BED&REC PACKAGES

3 **BED&REC**
weekend

7 **BED&REC**
week

30 **BED&REC**
month

BED&REC
concept

BED&REC weekend

- 3** days of recording studios
- 3** nights in B&B accommodation facilities
- 3** days of catering service – lunch with typical local
- 1** days of car rental for the band
- 1** master on CD & digital version
- 1** behind the scenes video

BED&REC week

- 7** days of recording studios
- 7** nights in B&B accommodation facilities
- 7** days of catering service – lunch with typical local
- 1** days of car rental for the band
- 1** master on CD & digital version
- 1** live performance
- 1** behind the scenes video

BED&REC month

- 30** days of recording studios
- 30** nights in B&B accommodation facilities
- 30** days of catering service – lunch with typical local
- 1** days of car rental for the band
- 1** master on CD & digital version
- 1** live performance
- 1** behind the scenes video



BED&REC

concept

- Accommodation in villa with Trulli and a swimming pool
- Recording studio in villa
- Mixing in recording studio
- Full board catering service in villa
- Car rental for all the guests
- Master on CD & digital version
- Behind the scenes making-of video

Choose your accommodation and Bed&Rec will bring the recording studio to your home.

Through the Bed&Rec concept, we want to propose an innovation in the music industry which derives from the practice called “buen retiro” used by the greatest musicians since last century

A black grand piano is the central focus, positioned in a modern recording studio. The piano has "Casa Musical" and "LASH" written on its side. To the right of the piano, a professional microphone is mounted on a stand. The room features light-colored wood flooring, white walls, and two pendant lights hanging from the ceiling. The overall atmosphere is clean and professional.

OFFICINA MUSICALE

200 smq / 1 control room / 3 recording rooms



The studios of **Officina Musicale** are located in Castellana Grotte, in province of Bari, on the border between the town and the suburbs.

The studios are made in a former industrial building of **200 sqm** surrounded by the silence of the countryside, divided into **a control room** and **three recording rooms**, different in size and acoustics, **wired audio** and **video**.

Some of the most important collaborations are with: **Checco Zalone**, from the recording of the first album “...*Se non avrei fatto il cantande*”, to the soundtrack of the movie “*Cado dalle Nubi*” and “*Che bella giornata*”, the Italian tour “Resto Umile World Tour” and the production of the single “*La cacada*” and “*Tapinho*”, up to the creation and production of the soundtrack of his latest hit “*Sole a catinelle*”; the collaboration with **Erica Mou** during his Italian and European tour; the realization of the soundtrack of the show “**Hell in the cave**”, for which he edited a sound cave in collaboration with **Grisby Music** and **Meyer Sound**.

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BED&REC WAS
CHOSEN BY






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